

Privacy Notice

What is this Patient Privacy Notice about?

This Privacy Notice explains how Fresenius Medical Care Deutschland GmbH ("FME", "we"), located at Else-Kröner-Straße 1, 61352 Bad Homburg, Germany process your personal information and why.

This Privacy Notice also describes your rights and how you can exercise them.

Who is the Data Controller for my information?

The data controller for your information used for the "Feedback NephroCare 25 editions" is Fresenius Medical Care Deutschland GmbH .

What information do we collect, use, transfer and disclose, and why?

In the annex you will find more detailed information on which personal data we collect and process and the purposes of this processing. The data collection will take place on a voluntary basis with your express consent by participating to the "Feedback NephroCare 25 editions", notably by providing testimonials, pictures, video recordings.

Who has access to your personal information (including cross-border transfers)?

We provide third parties with access to your personal information where this is necessary for the purposes listed in the annex. This is always on a need to know basis.

These third parties are expected to protect the confidentiality and security of your personal information.

Due to the global nature of our operations, we may transfer your personal information outside your home country including to countries that have a different data protection regime. If you are located in the European Economic Area (the "EEA") this may include countries outside of the EEA. In case of cross border transfer, we transfer the personal information based on applicable laws.

For how long do we keep your personal information?

Unless you should withdraw your consent to the processing, your personal data will be stored in accordance with applicable laws.

What are your rights?

You have the right to obtain access to information about the personal data concerning you. You can also request the rectification of inaccurate data. In addition, under certain prerequisites you have the right to have your data erased, the right to restrict data processing and the right to data portability.

You can exercise all the rights mentioned above by contacting us using the contact details below. You also have the right to lodge a complaint with the competent data protection authority.

You can enforce any of the above rights by contacting us at the contact details below.

How can I withdraw my consent?

FME processes your data on the basis of your consent. You can revoke your consent vis-à-vis the Controller at any time with effect for the future just by sending such request to: contact@nephrocare.com. The revocation of the consent does not affect the lawfulness of the processing carried out on the basis of the consent before the revocation. Upon revocation of your consent, we will delete any picture / video recording and personal data collected in the context of the "Feedback NephroCare 25 editions" or continue the use of the personal data, provided that it is secured by adequate measurements (e.g. by using a black bar, pixels or blurring) so that the materials are anonymized and it is not possible to identify you. FME may have a legitimate interest overriding your interests or rights to continue using your data for a limited period of time because an immediate removal would substantially impair the use of the materials by FME. Such decision on whether this is the case and for how long the particular use will be continued will always be made on a case-by-case basis taking into account your interests.

Changes to this Privacy Notice

This Privacy Notice is effective as of 01.05.2022 and may be updated from time to time. We will notify you of material changes to our Privacy Notice by sending you an email or through other means in which we may also seek your consent.

How to contact us?

For any concerns relating to data protection or in order to exercise your rights you may contact Datenschutzbeauftragter@fmc-ag.com.

ANNEX

The types of personal data we process:

The following personal data is processed for the purposes of our campaigns:

- Name, country and email address
- Image and/or recordings. Images may also provide information about your ethnic origin, religion or health (e.g. skin color, hearing aid, glasses etc.).

Purposes and legal basis of the processing of your personal data by us:

With your consent, we will process your personal data in order to give you the platform to express you associate with the NC4me magazine and to give us your feedback.

With whom do we share your personal data?

FME personnel: FME employees (including FME affiliates) involved in the digital services team.

Service Providers: Companies that provide products and services to FME, such as for producing films, IT services or graphic designer

Third-party authorities as required by law: Bodies that have regulatory authority over us or are responsible for us, such as supervisory authorities, law enforcement authorities, public bodies